



ANNUAL FALL CONFERENCE

October 3-4, 2025



The Hyatt Tamaya Resort & Spa
Santa Ana Pueblo, NM

Hosted by: Texas Tech University

EXHIBITOR PROSPECTUS



FALL TDS CONFERENCE

Join Us as an Exhibitor at the 2025 Fall TDS Conference!

TDS invites you to be part of an exceptional event in 2025! We are excited to offer you the chance to secure your spot as an exhibitor at our highly anticipated Fall Conferences, where we will focus on key topics relevant to dermatologists.

Why Exhibit at TDS 2025? This is the perfect opportunity to connect with dermatology professionals, showcase your products, and build lasting relationships within the field. With budgets and schedules often planned well in advance, this early registration allows you to prepare for a successful event.

Event Details:

DATE

October 3-4, 2025

LOCATION

Hyatt Tamaya Resort and Spa, Santa Ana Pueblo, New Mexico

EDUCATIONAL CONTENT

The CME agenda will be curated by Texas Tech University and residents, with Dr. Michelle Tarbox serving as program chair. Expect high-quality, dermatology-focused sessions.

SPECIAL EXPERIENCE

Our conference coincides with the world-renowned Albuquerque Balloon Fiesta! As a sponsor or exhibitor, you'll have the chance to enjoy this spectacular event with a VIP trip to the festival on Saturday morning, October 4th.



Albuquerque Balloon Fiesta!

Secure Your Spot Now!

Don't miss out on this incredible opportunity to engage with an influential audience in dermatology. Exhibiting at the TDS 2025 Fall Conference is your chance to make a lasting impact and gain valuable exposure within the industry. We look forward to having you join us for this memorable event!



Hotel Information

THE HYATT TAMAYA RESORT

1300 Tuyuna Trail, Santa Ana Pueblo, NM 87004

Phone: (505) 867-1234

TDS Room Rate: \$299

Hotel Resort Fee: \$15/night

Online Reservation Link: <https://www.hyatt.com/en-US/group-booking/TAMAY/G-TXMD>

Be sure to mention you are with Texas Dermatological Society. Make your reservation by **Thursday, September 4, 2025** to receive this rate. The room block does fill up, please book early!



IMPORTANT DATES

July 1, 2025 Submit application in order to be listed in initial physician brochure
September 4, 2025 Hotel reservation deadline
September 1, 2025 Deadline to cancel without penalty
September 2, 2025 Payment due in full

Exhibitor Schedule Information (tentative)

Friday, October 3rd

7 a.m. – 10:30 a.m. Exhibitor Set-Up
11 a.m. – 5:30 p.m. Exhibit Hall Open
11 a.m. – 1 p.m. Lunch in the Exhibit Hall (11 a.m. – 1 p.m.)
Afternoon Break in exhibit hall.
5:30 p.m. TDS Member Welcome Reception at Hyatt Tamaya (all exhibitors welcome!)

Saturday, October 4th

Balloon Fiesta! Open to all members and exhibitors!
There will be tickets – please look for RSVP information on the registration page!
4:30 – 5:00 a.m. To-Go Breakfast at the Hotel with exhibitors/members
Balloon fiesta with entire group
Mid-Morning break in the exhibit hall following the balloon fiesta
Afternoon Break in the exhibit hall.
4 p.m. Exhibitor Move-Out





TEXAS DERMATOLOGICAL SOCIETY 2025 ANNUAL FALL MEETING

Expected Attendance:

TDS expects around 400 in attendance. Attendance consists of Active Dermatologists, Resident Dermatologists, Medical Students, TDS Allied Health members and exhibiting companies.

Exhibit Hall Traffic:

To boost visitor engagement, TDS will hold a prize drawing for physician attendees who visit each exhibiting company. Additionally, Friday's lunch, as well as all breakfasts and refreshment breaks on Friday and Saturday, will take place in the exhibit hall.

Below are the exhibit levels available. Exhibitors will receive recognition through signage, brochures, on-site handouts, welcome slides during the general session and on the TDS website.

EXHIBITOR - \$3,500

- Exhibit Booth including one table-top, two chairs and complimentary registration for two attendees
- Registration listing provide at and post-meeting
- Recognition in all on-site materials

SILVER EXHIBITOR - \$5,500

Includes all benefits from the Exhibitor Package, plus:

- Registration list available before, during and after the meeting
- Recognition in all on-site materials
- Special signage for booth tops
- Featured recognition in the TDS Newsletter

GOLD EXHIBITOR - \$8,500

Includes all benefits from the Exhibitor & Silver packages, plus:

- Prime booth placement in the exhibit hall
- Special recognition on the TDS website
- Company logo and company link to featured on the website for six (6) months

PLATINUM EXHIBITOR - \$12,000

Includes all benefits from the Exhibitor, Silver and Gold packages, plus:

- Personal selection of booth location in the hall
- Custom logo floor mat in front of the booth
- One social media post, created by your company, prior to the meeting
- Enhanced recognition on the TDS website
- Company logo and link featured on the TDS website for six months



ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- 1. WIFI SPONSOR - \$3500**
Your company will be recognized as the sole WIFI sponsor. Sponsoring company can provide the dedicated Password for the WIFI access code, all members will have to use this Password for access.
- 2. SELF-SERVE BADGE STATION - \$3500**
Your company will sponsor the new TDS badge station. Sponsor logo can be placed on the badge station as well as on the front of each printed badge for attendees to wear at the conference.
- 3. LOGO SCARVES FOR BALLOON FIESTA - \$3500**
(Limit 2)
Company will supply TDS with their own branded lanyards to be distributed out at registration.
- 4. WELCOME RECEPTION - \$3000**
(Only two available)
One of two companies to sponsor the welcome reception! You will receive signage and can bring logo cups, décor, napkins, straws...really anything to your liking! Please check with the TDS office for approval before coming on-site!
- 5. LANYARDS - \$3000** (Limit 2)
Company will supply TDS with their own branded lanyards to be distributed out at registration.
- 6. TOTE BAGS - \$3000** (Limit 2)
Company will supply TDS with their own branded tote bags to be handed distributed out at registration.
- 7. BALLOON FIESTA SPONSOR - \$2500**
Company will sponsor the TDS Member and Exhibitor Balloon Fiesta. All sponsoring companies will receive recognition in brochures, signage and on-site handouts for the specific balloon fiesta event. The Balloon Fiesta will consist of a to-go coffee break, chartered busing to the event, VIP balloon fiesta parking and entrance, a tent for the TDS members that includes breakfast snacks, coffee, drinks on-site at event, access to all shopping areas, drone show and glow light up and busing back to the hotel.
Each sponsoring company will receive (2) rep tickets to the Balloon Fiesta.
- 8. LOGO HAND WARMERS FOR BALLOON FIESTA - \$2500** (Limit 2)
- 9. RESIDENT TRAVEL SPONSOR - \$2000**
- 10. PENS - \$2000**
Company will supply TDS with their own branded pens to be handed distributed out at registration.
- 11. NOTEPADS - \$2000**
Company will supply TDS with their own branded notepads to be handed distributed out at registration.
- 12. COFFEE BREAK - \$2000**
Company will receive a logo sign for sponsoring one of the coffee breaks at the TDS meeting. Sponsoring companies are welcome to stand at the break tables and chat with members during their sponsored break!
- 13. RESIDENT ROUND TABLE SYMPOSIUM SPONSOR - \$2000**
Support the resident round table luncheon at the spring and/or fall meeting! This sponsor will have a sign outside of the room, recognition in the on-site handout and is welcome to place handouts in the lunch room where this session will take place. (Sponsor is not able to sit in the session.)
- 14. ON-SITE PRINTED PROGRAM SPONSOR - \$2000**
This sponsor will receive a ½ page colored ad in the on-site program that all attendees receive at the conference event. Sponsor will also receive recognition in brochure and any handouts where sponsors are recognized.
- 15. RESIDENT SUPPORTER - \$1500**
All supporters of the "resident supporter" fund will receive a ribbon as well as recognition in our brochure (by print date), on-site brochure, website and on-site sign.
- 16. HAND SANITIZING STATION - \$1500**
This sponsorship will be recognized in the meeting brochure, on-site handouts and with a sign at the event.

ALBUQUERQUE BALLOON FIESTA

(limit - space allows 2 reps per company)

\$100/rep for Balloon Fiesta Ticket which includes:

- Chartered Bus Transportation to and from the event
- Coffee Bar on the way to event
- VIP dropoff and entrance into Balloon Fiesta Tent
- Coffee/Donuts/Snacks On-site at Event
- Full access to Balloon Fiesta Morning Glow, Drone Show, Shops, Etc.



PRODUCT THEATER OFFERINGS:

1. FRIDAY RESIDENT LUNCHEON - \$15,000

20 minute timeslot 11 a.m. – 11:20 a.m.

- Sponsoring group will be welcome to join the resident round table luncheon to talk to ~50 resident reps before their lunch kicks off.
- Group will pay the TDS \$15,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel.
- Attendance varies per meeting and is not guaranteed.
- Sponsoring group will need to leave the lunch at 11:20AM to allow the group to finish their agenda privately.

2. FRIDAY EVENING DINNER - \$25,000

(after 7p.m.)

- Sponsoring group will be able to host a dinner event for attendees from 7PM – 8PM, following the TDS welcome reception in the exhibit hall.
- Group will pay the TDS \$25,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater dinner/symposium will have a capacity of up to 50 attendees.

3. SATURDAY EVENING COCKTAIL RECEPTION - \$20,000

(after 5p.m. when CME meeting concludes)

- Sponsoring group will be able to host a dinner event for attendees from 7PM – 8PM, following the TDS welcome reception in the exhibit hall.
- Group will pay the TDS \$20,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater reception/symposium will have a capacity of up to 50 attendees.



EXHIBITOR RULES AND REGULATIONS

QUALIFICATIONS OF AN EXHIBITOR

TDS Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TDS show. Exhibitors shall be limited to those whose products or services are related to dermatology, medical, professional or practice interests. The TDS reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TDS show, or if the TDS show is full upon receipt of the application.

ASSIGNMENT OF EXHIBIT SPACE

Exhibitor may consider his/her space as reserved in the TDS show upon written acceptance of the application. Placement in the hall will not be assigned until full payment has been received. Exhibitors will be assigned the next available space closest to the exhibit hall entrance upon payment in full.

Payment must be received by **September 2nd**. TDS reserves the right to cancel the Exhibitor's contract.

EXHIBIT BOOTH DETAILS

- Each Exhibitor will be provided with a 6' by 30" draped table, two chairs, and a small trash can. Exhibitors must conform to this equivalent floor space.
- Electricity, telephone service, decorating services, and internet connections are not provided by the TDS. The ballroom is carpeted. An electrical order form from the hotel will be emailed to the primary contact.
- Security guard services are not provided by the TDS. All items brought into the facility are done so at the Exhibitor's own risk. The exhibitor is solely responsible for the security and safeguarding of their exhibit and its contents at all times.
- Social Functions: Exhibitors agree to not hold any private events earlier than 7 p.m. on the Friday of either meeting, as this would conflict with the TDS welcome reception. Exhibitors are welcome to host private social events on Friday evening after 7 p.m.
- Shipping information will be included in your exhibitor confirmation packet.

NO SUITCASING ALLOWED

NO SUITCASING will be allowed at the TDS meeting. Please note that while all meeting attendees are invited to the expo, any attendee who is observed to be soliciting business in the aisles or other public spaces in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Additional penalties may be applied. Show Management recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club or any other public space of assembly. For the purposes of this policy, suitcasing may occur at venues other than the exhibition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.

PAYMENT INFORMATION

Payment must be received by **September 2nd**, or TDS reserves the right to release booth space to companies on the wait list.

Checks should be made payable to the Texas Dermatological Society, and mailed to TDS at 6705 West Highway 290, #607-223, Austin, TX 78735. TDS also accepts payment via MasterCard, Visa or American Express. No booth space will be reserved until payment is received by the TDS office. No refunds will be made after **September 1st**.

TDS Tax ID # 75-6036597

For More Information Please Contact

TDS Exhibit and Sponsorship Manager
exhibits@texasdermatology.org
(737) 262-5898

Texas Dermatological Society
6705 West Highway 290, #607-223
www.texasdermatology.org



Application for Exhibit Space for 2025 Fall Conference

Exhibiting Company _____

Address _____

City/State/Zip _____ Phone _____

Primary Contact Person _____

Personnel who should receive exhibit confirmation materials; please note that all materials will be sent via email ONLY.

Primary Contact Email (required) _____

Phone _____ Fax _____

Description of Product/Service _____

List firms you do NOT wish to be in close proximity to (list companies, not products):

EXHIBITOR LEVEL (please check one)

- | | |
|---|---|
| <input type="checkbox"/> Platinum Exhibitor..... \$12,000 | <input type="checkbox"/> Silver Exhibitor \$5,500 |
| <input type="checkbox"/> Gold Exhibitor..... \$8,500 | <input type="checkbox"/> Exhibitor \$3,500 |

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- | | |
|--|--|
| <input type="checkbox"/> Wifi Sponsor..... \$3500 | <input type="checkbox"/> Pens..... \$2000 |
| <input type="checkbox"/> Self-Serve Badge Station \$3500 | <input type="checkbox"/> Notepads \$2000 |
| <input type="checkbox"/> Logo Scarves For Balloon Fiesta \$3500 | <input type="checkbox"/> Coffee Break \$2000 |
| <input type="checkbox"/> Welcome Reception..... \$3000 | <input type="checkbox"/> Resident Round Table Symposium Sponsor.... \$2000 |
| <input type="checkbox"/> Lanyards..... \$3000 | <input type="checkbox"/> On-Site Printed Program Sponsor..... \$2000 |
| <input type="checkbox"/> Tote Bags \$3000 | <input type="checkbox"/> Resident Supporter..... \$1500 |
| <input type="checkbox"/> Balloon Fiesta Sponsor..... \$2500 | <input type="checkbox"/> Hand Sanitizing Station..... \$1500 |
| <input type="checkbox"/> Logo Hand Warmers For Balloon Fiesta \$2500 | <input type="checkbox"/> Albuquerque Balloon Fiesta..... \$100/Rep |
| <input type="checkbox"/> Resident Travel Sponsor \$2000 | <input type="checkbox"/> One Rep <input type="checkbox"/> Two Reps |

PRODUCT THEATER

- | |
|---|
| <input type="checkbox"/> Friday Resident Luncheon \$15,000 |
| <input type="checkbox"/> Friday Evening Dinner..... \$25,000 |
| <input type="checkbox"/> Saturday Evening Cocktail Reception \$20,000 |

TOTAL FOR ALL SECTIONS \$

PAYMENT OPTIONS

☐ Check enclosed in the amount of \$ (payable to Texas Dermatological Society)

To pay by credit card, register online at www.texasdermatology.org



PAYMENT DEADLINE

In exchange for payment in full for the exhibit space contracted by the Exhibitor, TDS will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by **September 2, 2025**. It is not necessary to send payment with this application form, but payment must be received by stated dates. Exhibitors whose applications have been submitted and accepted by **July 5, 2025** will be listed in the initial physician registration brochure.

CANCELLATION DEADLINE

A full refund will be made to the Exhibitor only if written notice is received by **September 1, 2025**.

If, after the contract is entered into, the TDS fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TDS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, the TDS shall bear no further liability or responsibility under such agreement.

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify Texas dermatological society from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Texas Dermatological Society or third parties in the use of the exhibit space or activities in connection with the use of exhibit space.

BOOTH ACTIVITIES AND CODE OF CONDUCT

The exhibitor is permitted to demonstrate the firm's equipment, make informational presentations regarding the product line or service, and distribute product information and related product marketing activities from the exhibit booth. CME activities are not permitted in the Technical Exhibit Hall. Physicians may be badged as exhibitors and staff the booth, provided they are either full time employees or paid consultants of the exhibiting company. Exhibitors are only permitted to conduct promotional presentations within the technical exhibit booths. Exhibitors (including Physicians) are required to disclose their relationship with the company/product, to the audience. Only such activities which, at the discretion of the TDS, are in keeping with the professional deportment of the technical exhibits program will be permitted.

Under no circumstances may exhibitor marketing activities take place outside the exhibit booth, whether in or around the Hotel, or the hotel properties during TDS program hours. Activities that interfere with normal traffic flow, infringe on other exhibits, or interfere with any meeting activities as determined by the TDS, are prohibited. Audience members may disengage from interacting with exhibitors at any time without ramification.

ACCEPTANCE OF APPLICATION

Acceptance of this application as an agreement between the Exhibitor and the Texas Dermatological Society will occur only when an official confirmation packet has been sent by TDS. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

EXHIBITOR REGULATIONS AGREEMENT

The undersigned acknowledges and agrees to the Exhibitor Regulations as published by the Texas Dermatological Society (available at www.texasdermatology.org or upon request) which are considered to be part of this agreement between the Exhibitor and the Texas Dermatological Society.

WARRANTY OF AUTHORITY

The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title: _____ Date: _____

Signature _____ Company: _____

Please return this application with payment to:

Texas Dermatological Society

6705 West Highway 290, #607-223

Austin, TX 78735

Attention: TDS Exhibit and Sponsorship Manager

Page 1 of 2

(Please complete both pages of this application.)