



TEXAS DERMATOLOGICAL SOCIETY 2025 Annual Spring and Fall Meeting



ANNUAL SPRING MEETING

April 4-5, 2025

Moody Gardens Hotel and Spa
Galveston, TX
Hosted by: UTMB

ANNUAL FALL MEETING

October 3-5, 2025

The Hyatt Tamaya Resort & Spa
Santa Ana Pueblo, NM
Hosted by: Texas Tech University



EXHIBITOR PROSPECTUS



**ANNUAL SPRING
MEETING**
April 4-5, 2025



**ANNUAL FALL
MEETING**
October 3-5, 2025

TEXAS DERMATOLOGICAL SOCIETY



2025 ANNUAL SPRING AND FALL MEETING

You are invited to join TDS for our exceptional meetings! We're offering you the chance to sign up as an exhibitor for both the 2025 Spring and Fall TDS conferences at once. This allows you to plan ahead, considering that budgets and schedules are often set well in advance. These meetings will focus on topics valuable to dermatologists.

The TDS Spring 2025 conference will take place at the Moody Gardens Hotel and Spa in Galveston, TX. The CME agenda will be put together by UTMB faculty and residents, with Dr. Erica Kelly serving as program chair.

The Annual Fall Meeting will be held in Santa Ana Pueblo, NM at the Hyatt Tamaya Resort and Spa. The CME agenda will be put together by Texas Tech and residents, with Dr. Michelle Tarbox serving as program chair.

HOW TO USE THIS DOCUMENT

Since we are combining the Spring and Fall Conference Exhibitor Prospectus we want to ensure clarity:

Information for the SPRING MEETING will only have the SPRING HEADER

Information for the FALL MEETING will only have the FALL HEADER

Information relevant to BOTH MEETINGS will have both headers similar to above.

Feel free to submit your application for either or both conferences!

FOR MORE INFORMATION PLEASE CONTACT

TDS Exhibit and Sponsorship Manager

exhibits@texasdermatology.org

(737) 262-5898

Texas Dermatological Society

6705 West Highway 290, #607-223

www.texasdermatology.org



ANNUAL SPRING MEETING

April 4-5, 2025

Moody Gardens Hotel and Spa | Galveston, TX | Hosted by: UTMB

HOTEL INFORMATION

Moody Gardens Hotel and Spa

7 Hope Blvd.

Galveston, TX 77554

Phone: (409) 741-8484

TDS Room Rate: \$181/night plus taxes

TDS has a special room rate of \$181/night, room rate does not include taxes. Be sure to mention you are with Texas Dermatological Society. Make your reservation by **Thursday, March 13, 2025** to receive this rate. The room block does fill up, please book early! If the block is full or if you'd like to stay somewhere else, there are several other hotels in the surrounding area.



IMPORTANT DATES

- February 1, 2025 Submit application in order to be listed in initial physician brochure
- February 28, 2025 Payment due in full
- March 3, 2025 Deadline to cancel without penalty
- March 13, 2025 Hotel reservation deadline

EXHIBITOR HALL HOURS *(tentative)*

Friday, April 4th

- 8 - 11 a.m. Exhibitor Set-Up
- 11 a.m. - 5:30 p.m. Exhibit Hall Open
 - Lunch in the Exhibit Hall (11 a.m. - 1 p.m.)
 - Afternoon Break in exhibit hall.
- 5:30 - 7 p.m. Welcome Reception in the Exhibit Hall. All are welcome!

Saturday, April 5th

- 7 a.m. - 3:30 p.m. Exhibitor Hall Open
 - Breakfast with members (7:00 a.m. - 8:00 a.m.)
 - Morning Break in the Exhibit Hall.
 - NEW THIS YEAR!** DermLite AND Heine Dermatoscope giveaways inside the hall this year!!
 - Afternoon Break in exhibit hall.
- 3:30 - 4:30 p.m. Exhibitor Move-Out





ANNUAL FALL MEETING

October 3-5, 2025

The Hyatt Tamaya Resort & Spa | Santa Ana Pueblo, NM | Hosted by: Texas Tech University

HOTEL INFORMATION

The Hyatt Tamaya Resort & Spa

Hyatt Regency Tamaya Resort and Spa
1300 Tuyuna Trail, Santa Ana Pueblo, NM 87004

Phone: (505) 867-1234

TDS Room Rate: \$299/night plus taxes

TDS has a special room rate of \$299/night, room rate does not include taxes. Be sure to mention you are with Texas Dermatological Society. Make your reservation by **Thursday, September 4, 2025** to receive this rate. The room block does fill up, please book early!



IMPORTANT DATES

- July 1, 2025 Submit application in order to be listed in initial physician brochure
- September 4, 2025 Hotel reservation deadline
- September 1, 2025 Deadline to cancel without penalty
- September 2, 2025 Payment due in full

EXHIBITOR HALL HOURS *(tentative)*

Friday, October 3rd

- 8 - 11 a.m. Exhibitor Set-Up
- 11 a.m. - 5:30 p.m. Exhibit Hall Open
- Lunch in the Exhibit Hall (11 a.m. - 1 p.m.)
- Afternoon Break in exhibit hall.
- 5:30 p.m. Welcome Reception for members and exhibitors

Saturday, October 4th

- Balloon Fiesta! Open to all members and exhibitors!
The balloon fiesta schedule is tentative as details are still being finalized. Once it's set, all exhibitors will be emailed the final schedule for Saturday, October 4th.
- 4:30 - 5:00 a.m. To-Go Breakfast at the Hotel
- Mid-Morning break in the exhibit hall following the balloon fiesta
- Lunch vouchers for all exhibitors to use in the hotel
- NEW THIS YEAR!**.....Dermatoscope *giveaway* inside Exhibit Hall!
- Afternoon Break in the exhibit hall.
- Afternoon Break in the exhibit hall.
- 4 p.m. Exhibitor Move-Out





ANNUAL SPRING MEETING
April 4-5, 2025



ANNUAL FALL MEETING
October 3-5, 2025



TEXAS DERMATOLOGICAL SOCIETY
2025 ANNUAL SPRING AND FALL MEETING

Expected Attendance:

TDS expects around 425 in attendance. Attendance consists of Active Dermatologists, Resident Dermatologists, Medical Students, TDS Allied Health members and 50 exhibiting companies.

Exhibit Hall Traffic:

To boost visitor engagement, TDS will hold two exhibitor passport cash prize drawings for members (announced at the business lunch Saturday) as well as two dermatoscope giveaways inside of the hall! for physician attendees who visit each exhibiting company. Additionally, Friday's lunch, as well as all breakfasts and refreshment breaks on Friday and Saturday, will take place in the exhibit hall.



THIS YEAR!!

The TDS will include TWO giveaways for dermatoscopes inside the exhibit hall during the event! Exact time/day TBD soon!

Below are the exhibit levels available. Exhibitors will receive recognition through signage, brochures, on-site handouts, welcome slides during the general session and on the TDS website.

Exhibitor - \$3,500

- Exhibit Booth including one table-top, two chairs and complimentary registration for two attendees
- Registration listing provide at and post-meeting
- Recognition in all on-site materials

Silver Exhibitor - \$5,500

Includes all benefits from the Exhibitor Package, plus:

- Registration list available before, during and after the meeting
- Special signage for booth tops
- Featured recognition in the TDS Newsletter

Gold Exhibitor - \$8,500

Includes all benefits from the Exhibitor & Silver packages, plus:

- Prime booth placement in the exhibit hall
- Special recognition on the TDS website
- Company logo and company link featured on the website for six (6) months

Platinum Exhibitor - \$12,000

Includes all benefits from the Exhibitor, Silver and Gold packages, plus:

- Personal selection of booth location in the hall
- Custom logo floor mat in front of the booth
- One social media post, created by your company, prior to the meeting
- Enhanced recognition on the TDS website



ANNUAL SPRING MEETING

April 4-5, 2025



ANNUAL FALL MEETING

October 3-5, 2025



2025 ANNUAL SPRING AND FALL MEETING

ADDITIONAL SPONSORSHIP OPPORTUNITIES:



1. WIFI SPONSOR - \$3500

Your company will be recognized as the sole WIFI sponsor. Sponsoring company can provide the dedicated Password for the WIFI access code, all members will have to use this Password for access.

2. SELF-SERVE BADGE STATION - \$3500

Your company will sponsor the new TDS badge station. Sponsor logo can be placed on the badge station as well as on the backs of each printed badge for attendees to wear at the conference.

3. WELCOME RECEPTION (SPRING ONLY) - \$3000 (Only TWO available)

One of two companies to sponsor the welcome reception! You will receive signage and can bring logo cups, décor, napkins, straws...really anything to your liking! Please check with the TDS office for approval before coming on-site!

4. LANYARDS - \$3000

supply logo to be printed on the lanyard to be distributed out at registration.

5. TOTE BAGS - \$3000

Company will supply TDS with their own branded tote bags to be handed distributed out at registration.

6. BALLOON FIESTA SPONSOR (FALL ONLY) - \$2500 (Only THREE available)

Company will sponsor the TDS Member and Exhibitor Balloon Fiesta. All sponsoring companies will receive recognition in brochures, signage and on-site handouts for the specific balloon fiesta event. The Balloon Fiesta will consist of a to-go breakfast, busing to the event, will consist of a breakfast, busing to the event, and an area for TDS members and exhibitors.

7. RING LIGHT PHOTO STATION AT WELCOME RECEPTION - \$2500

Company will sponsor the ring light photo booth at the reception in the spring. The sponsoring company will

be responsible for manning the booth (TDS will supply the ring light and backdrop!) and can take pictures/videos/chat with members during the event!

8. COFFEE BREAK - \$2000

Company will receive a logo sign for sponsoring one of the coffee breaks at the TDS meeting. Sponsoring companies are welcome to stand at the break tables and chat with members during their sponsored break!

9. RESIDENT ROUND TABLE SYMPOSIUM SPONSOR - \$2000

- Support the resident round table luncheon at the spring and/or fall meeting! This sponsor will have a sign outside of the room, recognition in the on-site handout and is welcome to place handouts in the lunch room where this session will take place. (Sponsor is not able to sit in the session.)

10. ON-SITE PRINTED PROGRAM SPONSOR - \$2000

This sponsor will receive a 1/2 page colored ad in the on-site program that all attendees receive at the conference event. Sponsor will also receive recognition in brochure and any handouts where sponsors are recognized.

11. PENS - \$1500

Company will supply TDS with their own branded pens to be handed distributed out at registration.

12. NOTEPADS - \$1500

Company will supply TDS with their own branded notepads to be handed distributed out at registration.

13. RESIDENT SUPPORTER - \$1500

All supporters of the "resident supporter" fund will receive a ribbon as well as recognition in our brochure (by print date), on-site brochure, website and on-site sign.

14. HAND SANITIZING STATION - \$1500

This sponsorship will be recognized in the meeting brochure, on-site handouts and with a sign at the event.



ANNUAL SPRING MEETING

April 4-5, 2025



ANNUAL FALL MEETING

October 3-5, 2025

EXHIBITOR/SPONSOR SYMPOSIUM OR PRODUCT THEATER OPPORTUNITIES

SPRING

1. Friday Evening Dinner (after 7p.m.) - \$25,000

- Sponsoring group will be able to host a dinner event for attendees from 7 - 8p.m., following the TDS welcome reception in the exhibit hall.
- Group will pay the TDS \$25,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a meeting room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater dinner/symposium will have a capacity of up to 50 attendees.
One complimentary booth in a prime location.

2. Saturday Evening Cocktail Reception (after 5p.m. when CME meeting concludes) - \$20,000

- Sponsoring group will be able to host a dinner event for attendees from 7 - 8p.m.
- Group will pay the TDS \$20,000 to hold this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater reception/symposium will have a capacity of up to 50 attendees.
One complimentary booth in a prime location.

FALL

1. Friday Evening Dinner (after 7p.m.) - \$25,000

- Sponsoring group will be able to host a dinner event for attendees from 7 - 8p.m., following the TDS welcome reception.
- Group will pay the TDS \$25,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater dinner/symposium will have a capacity of up to 50 attendees.
One complimentary booth in a prime location.

2. Saturday Evening Cocktail Reception (after 5p.m. when CME meeting concludes) - \$20,000

- Sponsoring group will be able to host a dinner event for attendees from 7 - 8p.m.
- Group will pay the TDS \$20,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater Cocktail reception/symposium will have a capacity of up to 50 attendees.
One complimentary booth in a prime location.





EXHIBITOR RULES AND REGULATIONS

QUALIFICATIONS OF AN EXHIBITOR

TDS Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TDS show. Exhibitors shall be limited to those whose products or services are related to dermatology, medical, professional or practice interests. The TDS reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TDS show, or if the TDS show is full upon receipt of the application.

ASSIGNMENT OF EXHIBIT SPACE

Exhibitor may consider his/her space as reserved in the TDS show upon written acceptance of the application. Placement in the hall will not be assigned until full payment has been received. Exhibitors will be assigned the next available space closest to the exhibit hall entrance upon payment in full.

Payment must be received by February 28th for the spring meeting and September 2nd for the fall meeting. TDS reserves the right to cancel the Exhibitor's contract.

EXHIBIT BOOTH DETAILS

- a) Each Exhibitor will be provided with a 6' by 30" draped table, two chairs, and a small trash can. Exhibitors must conform to this equivalent floor space.
- b) Electricity, telephone service, decorating services, and internet connections are not provided by the TDS. The ballroom is carpeted. An electrical order form from the hotel will be emailed to the primary contact.
- c) Security guard services are not provided by the TDS. All items brought into the facility are done so at the Exhibitor's own risk. The exhibitor is solely responsible for the security and safeguarding of their exhibit and its contents at all times.
- d) Social Functions: Exhibitors agree to not hold any private events earlier than 7 p.m. on the Friday of either meeting, as this would conflict with the TDS welcome reception. Exhibitors are welcome to host private social events on Friday evening after 7 p.m.
- e) Shipping information will be included in your exhibitor confirmation packet.

NO SUITCASING ALLOWED

NO SUITCASING will be allowed at the TDS meeting. Please note that while all meeting attendees are invited to the expo, any attendee who is observed to be soliciting business in the aisles or other public spaces in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Additional penalties may be applied. Show Management recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club or any other public space of assembly. For the purposes of this policy, suitcasing may occur at venues other than the exhibition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.

PAYMENT INFORMATION

Payment must be received by February 28th for the Spring Meeting and September 2nd for the Fall Meeting, or TDS reserves the right to release booth space to companies on the wait list.

Checks should be made payable to the Texas Dermatological Society, and mailed to TDS at 6705 West Highway 290, #607-223, Austin, TX 78735. TDS also accepts payment via MasterCard, Visa or American Express. No booth space will be reserved until payment is received by the TDS office. **No refunds will be made after March 3rd for the Spring Meeting and September 1st for the Fall Meeting.**

TDS Tax ID # 75-6036597

For More Information
Please Contact

TDS Exhibit and Sponsorship Manager

exhibits@texasdermatology.org

(737) 262-5898

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TEXAS DERMATOLOGICAL SOCIETY

Application for Exhibit Space for 2025 Spring and Fall Meetings

Exhibiting Company _____

Address _____

City/State/Zip _____ Phone _____

Primary Contact Person _____

Personnel who should receive exhibit confirmation materials; please note that all materials will be sent via email ONLY.

Primary Contact Email (required) _____

Phone _____ Fax _____

Description of Product/Service _____

List firms you do NOT wish to be in close proximity to (list companies, not products):

SPRING

Exhibitor Level (please check one)

- Platinum Exhibitor \$12,000
- Gold Exhibitor \$8,500
- Silver Exhibitor \$5,500
- Exhibitor \$3,500

Additional Sponsorship Opportunities:

- Product Theater (Friday Dinner)..... \$25,000
One complimentary booth in a prime location.
- Product Theater (Saturday Cocktail Reception) \$20,000
One complimentary booth in a prime location.
- Wifi Sponsor \$3,500
- Self-Serve Badge Station \$3,500
- Welcome Reception \$3,000
- Lanyards \$3,000
- Tote Bags \$3,000
- Ring Light Photo Station at Welcome Reception... \$2,500
- Coffee Break \$2,000
- Resident Round Table Symposium Sponsor \$2,000
- On-Site Program Sponsor \$2,000
- Pens \$1,500
- Notepads \$1,500
- Hand Sanitizing Station \$1,500
- Resident Supporter \$1,000

TOTAL SPRING MEETING \$

FALL

Exhibitor Level (please check one)

- Platinum Exhibitor \$12,000
- Gold Exhibitor \$8,500
- Silver Exhibitor \$5,500
- Exhibitor \$3,500

Additional Sponsorship Opportunities:

- Product Theater (Friday Dinner)..... \$25,000
One complimentary booth in a prime location.
- Product Theater (Saturday Cocktail Reception) \$20,000
One complimentary booth in a prime location.
- Wifi Sponsor \$3,500
- Self-Serve Badge Station \$3,500
- Lanyards \$3,000
- Tote Bags \$3,000
- Ring Light Photo Station at Welcome Reception.. \$2,500
- Baloon Fiesta \$2,500
- Coffee Break \$2,000
- Resident Round Table Symposium Sponsor \$2,000
- On-Site Program Sponsor \$2,000
- Pens \$1,500
- Notepads \$1,500
- Hand Sanitizing Station \$1,500
- Resident Supporter \$1,000

TOTAL FALL MEETING \$

Total for Both Meetings \$

PAYMENT OPTIONS

Check enclosed in the amount of \$ (payable to Texas Dermatological Society)

To pay by credit card, register online at www.texasdermatology.org

(Please complete both pages of this application.)



ANNUAL SPRING MEETING
April 4-5, 2025



ANNUAL FALL MEETING
October 3-5, 2025

PAYMENT DEADLINE:

In exchange for payment in full for the exhibit space contracted by the Exhibitor, TDS will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by **February 28, 2025 for the Spring Meeting** and **September 2, 2025 for Fall Meeting**. It is not necessary to send payment with this application form, but payment must be received by stated dates. Exhibitors whose applications have been submitted and accepted by **February 28, 2025 for Spring Meeting** and **July 5, 2025 for Fall Meeting** will be listed in the initial physician registration brochure.

CANCELLATION DEADLINE:

A full refund will be made to the Exhibitor only if written notice is received by:
March 13, 2025 for the Spring Meeting and **September 1, 2025 for Fall Meeting**.

If, after the contract is entered into, the TDS fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TDS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, the TDS shall bear no further liability or responsibility under such agreement.

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify Texas dermatological society from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Texas Dermatological Society or third parties in the use of the exhibit space or activities in connection with the use of exhibit space.

BOOTH ACTIVITIES AND CODE OF CONDUCT:

The exhibitor is permitted to demonstrate the firm's equipment, make informational presentations regarding the product line or service, and distribute product information and related product marketing activities from the exhibit booth. CME activities are not permitted in the Technical Exhibit Hall. Physicians may be badged as exhibitors and staff the booth, provided they are either full time employees or paid consultants of the exhibiting company. Exhibitors are only permitted to conduct promotional presentations within the technical exhibit booths. Exhibitors (including Physicians) are required to disclose their relationship with the company/product, to the audience. Only such activities which, at the discretion of the TDS, are in keeping with the professional department of the technical exhibits program will be permitted.

Under no circumstances may exhibitor marketing activities take place outside the exhibit booth, whether in or around the Hotel, or the hotel properties during TDS program hours.

Activities that interfere with normal traffic flow, infringe on other exhibits, or interfere with any meeting activities as determined by the TDS, are prohibited.

Audience members may disengage from interacting with exhibitors at any time without ramification.

ACCEPTANCE OF APPLICATION:

Acceptance of this application as an agreement between the Exhibitor and the Texas Dermatological Society will occur only when an official confirmation packet has been sent by TDS. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

EXHIBITOR REGULATIONS AGREEMENT:

The undersigned acknowledges and agrees to the Exhibitor Regulations as published by the Texas Dermatological Society (available at www.texasdermatology.org or upon request) which are considered to be part of this agreement between the Exhibitor and the Texas Dermatological Society.

WARRANTY OF AUTHORITY:

The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title: _____ Date: _____

Signature _____ Company: _____



Please return this application with payment to:

Texas Dermatological Society
6705 West Highway 290, #607-223
Austin, TX 78735
Attention: TDS Exhibit and Sponsorship Manager

(Please complete both pages of this application.)