

# 2026



## TEXAS DERMATOLOGICAL SOCIETY Annual Spring and Fall Meeting

ANNUAL SPRING  
MEETING  
April 24-25, 2026

ANNUAL FALL  
MEETING  
September 25-26, 2026

Fairmont Hotel  
Dallas, TX  
Hosted by: UTSW



Hyatt Hill Country Resort & Spa  
San Antonio, TX  
Hosted by: UTHSCSA



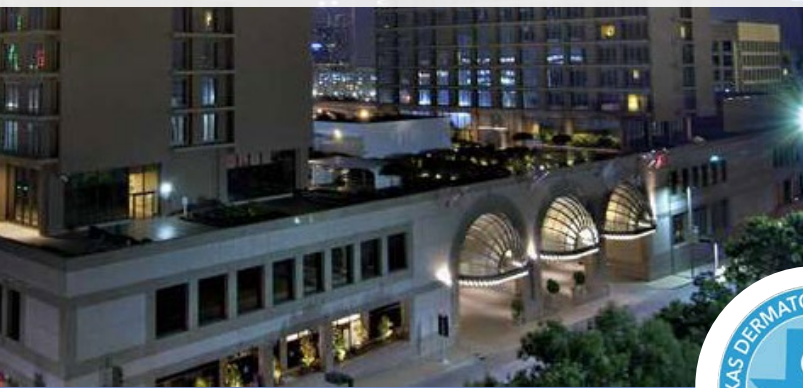
## EXHIBITOR PROSPECTUS

# ANNUAL SPRING MEETING

April 24-25, 2026

# ANNUAL FALL MEETING

September 25-26, 2026



## 2026 ANNUAL SPRING AND FALL MEETING

Join the Texas Dermatological Society (TDS) for our outstanding 2026 conferences! We're offering you the opportunity to register as an exhibitor for both the Spring and Fall conferences at the same time—making it easier to plan ahead as budgets and schedules are often finalized early.

Both conferences will feature timely, educational sessions focused on topics most relevant to dermatologists.

The TDS Annual Spring 2026 Conference will take place in-person at the Fairmont Hotel in Dallas, TX. The agenda will be crafted by UTSW faculty and residents, with Dr. Travis Vandergriff serving as program chair.

The TDS Annual Fall 2026 Conference will be held in San Antonio, TX at the Hyatt Hill Country Resort and Spa, hosted by UTHSCSA with Dr. Sandra Osswald as the program chair.

## HOW TO USE THIS DOCUMENT

Since we are combining the Spring and Fall Conference Exhibitor Prospectus we want to ensure clarity:

Information for the **SPRING MEETING** will only have the **SPRING HEADER**

Information for the **FALL MEETING** will only have the **FALL HEADER**

Information relevant to **BOTH MEETINGS** will have both header titles and colors.

Feel free to submit your application for either or both conferences!

### FOR MORE INFORMATION PLEASE CONTACT TDS Exhibit and Sponsorship Manager

sylvia.hall@texasdermatology.org  
(737) 262-5898

Texas Dermatological Society  
6705 West Highway 290, #607-223  
www.texasdermatology.org

# ANNUAL SPRING MEETING

April 24-25, 2026



## HOTEL INFORMATION

### Fairmont Hotel

1717 N. Akard St  
Dallas, TX 75201

Phone: (214) 720-2020

**TDS Room Rate: \$239/night plus taxes**

TDS has a special room rate of \$239/night, room rate does not include taxes. Be sure to mention you are with Texas Dermatological Society. Make your reservation by April 2, 2026 to receive this rate. The room block does fill up, please book early! If the block is full or if you'd like to stay somewhere else, there are several other hotels in the surrounding area.

## IMPORTANT DATES

February 6, 2026 ..... Submit application in order to be listed in initial physician brochure  
March 24, 2026..... Deadline to cancel without penalty  
March 25, 2026..... Payment due in full  
April 2, 2026 ..... Hotel reservation deadline



## EXHIBITOR HALL HOURS *(tentative)*

### FRIDAY, APRIL 24

8 a.m. - 11 a.m. .... Exhibitor Set-Up & Continental Breakfast/  
Coffee  
11 a.m. - 5:30 p.m. .... Exhibit Hall Open  
Lunch in the Exhibit Hall  
(11 a.m. - 1 p.m.)  
Afternoon Break in  
exhibit hall.  
5:15 - 6:15 p.m. .... Welcome Reception  
in the Exhibit Hall.  
All are welcome!

### SATURDAY, APRIL 25

7:00 a.m. - 3:30 p.m. .... Exhibitor Hall Open  
Breakfast with members  
(7:00 a.m. - 8:00 a.m.)  
Morning Break in the  
exhibit hall.  
Afternoon Break in the  
exhibit hall.  
3:30 - 4:30 p.m. .... Exhibitor Move-Out



# ANNUAL FALL MEETING

September 25-26, 2026



## HOTEL INFORMATION

### Hyatt Regency Hill Country Resort & Villas

9800 Hyatt Resort Drive  
San Antonio, TX 78251

Phone: (210) 647-1234

**TDS Room Rate: \$289/night plus taxes**

TDS has a special room rate of \$289/night, room rate does not include taxes. Be sure to mention you are with Texas Dermatological Society. Make your reservation by September 3, 2026 to receive this rate. The room block does fill up, please book early!

## IMPORTANT DATES

July 1, 2026 ..... Submit application in order to be listed in initial physician brochure  
September 3, 2026... Hotel reservation deadline  
August 25, 2026 ..... Deadline to cancel without penalty  
August 26, 2026 ..... Payment due in full



## EXHIBITOR HALL HOURS *(tentative)*

### FRIDAY, SEPTEMBER 25

8 - 11 a.m. .... Exhibitor Set-Up  
11 a.m. - 5:30 p.m. .... Exhibit Hall Open  
Lunch in the Exhibit Hall  
(11 a.m. - 1 p.m.)  
Afternoon Break in exhibit hall.  
5:00 - 7:00 p.m. .... TDS Member Bar Crawl at Hyatt Hill Country *(sponsorship opportunities to host individual bars are available!)*  
All exhibitors welcome!

### SATURDAY, SEPTEMBER 26

4:30 - 5:00 a.m. .... Exhibitor Hall Open  
Breakfast with members  
(7:00 a.m. - 8:00 a.m.)  
Morning Break in the exhibit hall.  
Afternoon Break in the exhibit hall.  
3:30 - 4:30 p.m. .... Exhibitor Move-Out



## TEXAS DERMATOLOGICAL SOCIETY

## 2026 ANNUAL **SPRING** AND **FALL** MEETING

### **Expected Attendance:**

TDS expects around 425 in attendance. Attendance consists of Active Dermatologists, Resident Dermatologists, Medical Students, TDS Allied Health members and 50 exhibiting companies.

### **Exhibit Hall Traffic:**

To boost visitor engagement, TDS will hold two exhibitor passport cash prize drawings for members (announced at the business lunch Saturday) as well as a few other give aways inside of the hall for physician attendees who visit each exhibiting company. Additionally, Friday's lunch, as well as all breakfasts and refreshment breaks on Friday and Saturday, will take place in the exhibit hall.

**Below are the exhibit levels available. Exhibitors will receive recognition through signage, brochures, on-site handouts, welcome slides during the general session and on the TDS website.**

### **Exhibitor - \$4,000**

- Exhibit Booth, includes one table-top, two chairs and complimentary registration for two (2)
- Registration listing provided at and post-conference
- Recognition in all on-site materials

### **Silver Exhibitor - \$5,500**

*Includes everything in Exhibitor Package, plus:*

- Registration list available before, during and after the conference
- Special signage for booth tops
- Featured Recognition in the TDS Newsletter

### **Gold Exhibitor - \$8,500**

*Includes everything in Exhibitor & Silver Packages, plus:*

- Prime booth placement in the exhibit hall
- Special recognition on the TDS website
- Company logo and link featured on the TDS website for six (6) months

### **Platinum Exhibitor - \$12,000**

*Includes everything in Exhibitor, Silver & Gold Packages, plus:*

- Personal selection of booth location in the hall
- Custom company logo floor mat in front of the booth
- One social media post, created by your company, prior to the conference
- Enhanced recognition on the TDS website



## ADDITIONAL SPONSORSHIP OPPORTUNITIES:

**1. WIFI SPONSOR - \$3500**

Your company will be recognized as the sole WIFI sponsor. Sponsoring company can provide the dedicated password (ie: company name) for the WIFI access code, all members will have to use this Password for access.

**2. SELF-SERVE BADGE STATION SPONSOR - \$3500****3. WELCOME RECEPTION (SPRING ONLY) - \$3000**  
**(Only THREE available)**

One of three companies to sponsor the welcome reception! You will receive signage and can bring logo cups, décor, napkins, straws...really anything to your liking! Please check with the TDS office for approval before coming on-site!

**4. LANYARDS - \$3000**

Supply logo to be printed on the lanyard to be distributed out at registration.

**5. TOTE BAGS - \$3000**

Company will supply TDS with their own branded tote bags to be handed distributed at registration.

**6. MEMBER BAR CRAWL (FALL ONLY) - \$3000/BAR**  
**(Only FIVE Available!)**

Company will sponsor an individual bar on the member bar crawl Friday evening out at the beautiful Hyatt Hill Country Resort. Each bar will have a signature drink that the sponsor can contribute thoughts on. Each bar will also have a small appetizer available for members. Sponsors can supply their own décor, napkins, cups, straws, bar materials for these stops! Your company's logo will be placed on any promotional materials ordered for the event as a sponsor!

**7. RING LIGHT PHOTO STATION AT WELCOME RECEPTION - \$2500**

Company will sponsor the ring light photo booth at the reception in the spring. The sponsoring company will be responsible for manning the booth (TDS will supply the ring light and backdrop!) and can take pictures/videos/chat with members during the event!

**8. COFFEE BREAK - \$2500**

Company will receive a logo sign for sponsoring one of the coffee breaks at the TDS conference. Sponsoring companies are welcome to stand at the break tables and chat with members during their sponsored break!

**9. RESIDENT ROUND TABLE SYMPOSIUM SPONSOR - \$2000**

Support the resident round table luncheon at the spring and/or fall conference! This sponsor will have a sign outside of the room, recognition in the on-site handout and is welcome to place handouts in the lunch room where this session will take place. (Sponsor is not able to sit in the session.)

**10. ON-SITE PRINTED PROGRAM SPONSOR - \$2000**

This sponsor will receive a ½ page colored ad in the on-site program that all attendees receive at the conference event. Sponsor will also receive recognition in brochure and any handouts where sponsors are recognized.

**11. PENS - \$1500**

Company will supply TDS with their own branded pens to be handed distributed out at registration.

**12. NOTEPADS - \$1500**

Company will supply TDS with their own branded notepads to be handed distributed at registration.

**13. RESIDENT SUPPORTER - \$1500**

All supporters of the "resident supporter" fund will receive a ribbon as well as recognition in our brochure (by print date), on-site brochure, website and on-site sign.

**14. HAND SANITIZING STATION - \$1500**

This sponsorship will be recognized in the conference brochure, on-site handouts and with a sign at the event.



TEXAS DERMATOLOGICAL SOCIETY

## HOST A SYMPOSIUM OR PRODUCT THEATER

### SPRING

1. **Friday Morning Breakfast (7:45 am) - \$25,000**

- Sponsoring group will be able to hold a breakfast event for attendees from 7:45am - 8:45am before sessions kick off Friday morning. This will be the location of the board breakfast, so all board members in attendance at the conference will be in this breakfast!
- Group will pay the TDS \$25,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a conference room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater dinner/symposium will have a capacity of up to 50 attendees.
- One complimentary booth in a prime location.

2. **Friday Evening Dinner (15 minutes after welcome reception ends! Approx: 6:15 pm) - \$25,000**

- Sponsoring group will be able to hold a dinner event for attendees from 6:15 pm - 7:15 pm, following the TDS welcome reception.
- Group will pay the TDS \$25,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a conference room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater dinner/symposium will have a capacity of up to 50 attendees.
- One complimentary booth in a prime location.

3. **Saturday Evening Cocktail Reception (after 5 pm when CME conference concludes) - \$25,000**

- Sponsoring group will be able to host a dinner event for attendees from 7 pm - 8 pm, following the TDS welcome reception.
- Group will pay the TDS \$25,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater reception/symposium will have a capacity of up to 50 attendees.
- One complimentary booth in prime location.

2. **Friday Morning Breakfast (7:45 am) - \$25,000**

- Sponsoring group will be able to hold a breakfast event for attendees from 7:45am - 8:45am before sessions kick off Friday morning. This will be the location of the board breakfast, so all board members in attendance at the conference will be in this breakfast!
- Group will pay the TDS \$25,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a conference room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater dinner/symposium will have a capacity of up to 50 attendees.
- One complimentary booth in a prime location.

1. **Friday Evening Dinner (after 7 pm) - \$25,000**

- Sponsoring group will be able to host a dinner event for attendees from 7 pm - 8 pm, following the TDS welcome bar crawl.
- Group will pay the TDS \$25,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater dinner/symposium will have a capacity of up to 50 attendees.
- One complimentary booth in a prime location.

3. **Saturday Evening Cocktail Reception (after 5 pm when CME conference concludes) - \$25,000**

- Sponsoring group will be able to host a reception event for attendees from 5:15 pm - 6:15 pm.
- Group will pay the TDS \$25,000 to host this event.
- All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
- TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
- Product theater Cocktail Reception/Symposium will have a capacity of up to 50 attendees.
- One complimentary booth in a prime location.





TEXAS DERMATOLOGICAL SOCIETY

## EXHIBITOR RULES AND REGULATIONS

### QUALIFICATIONS OF AN EXHIBITOR

TDS Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TDS show. Exhibitors shall be limited to those whose products or services are related to dermatology, medical, professional or practice interests. The TDS reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TDS show, or if the TDS show is full upon receipt of the application.

### ASSIGNMENT OF EXHIBIT SPACE

Exhibitor may consider his/her space as reserved in the TDS show upon written acceptance of the application. Placement in the hall will not be assigned until full payment has been received. Exhibitors will be assigned the next available space closest to the exhibit hall entrance upon payment in full.

Payment must be received by **March 25th** for the spring conference and **August 26th** for the fall conference. TDS reserves the right to cancel the Exhibitor's contract.

### EXHIBIT BOOTH DETAILS

- Each Exhibitor will be provided with a 6' by 30" draped table, two chairs, and a small trash can. Exhibitors must conform to this equivalent floor space.
- Electricity, telephone service, decorating services, and internet connections are not provided by the TDS. The ballroom is carpeted. An electrical order form from the hotel will be emailed to the primary contact.
- Security guard services are not provided by the TDS. All items brought into the facility are done so at the Exhibitor's own risk. The exhibitor is solely responsible for the security and safeguarding of their exhibit and its contents at all times.
- Social Functions: Exhibitors agree to not hold any private events earlier than 7 p.m. on the Friday of the Spring or 8 p.m. on the Friday of the Fall conference, as this would conflict with the TDS welcome reception and dinner events.
- Shipping information will be included in your exhibitor confirmation packet.

### NO SUITCASING ALLOWED

NO SUITCASING will be allowed at the TDS conference. Please note that while all conference attendees are invited to the expo, any attendee who is observed to be soliciting business in the aisles or other public spaces in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Additional penalties may be applied. Show Management recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club or any other public space of assembly. For the purposes of this policy, suitcasing may occur at venues other than the exhibition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.

### PAYMENT INFORMATION

Payment must be received by **March 25th** for the Spring Conference and **August 26th** for the Fall Conference, or TDS reserves the right to release booth space to companies on the wait list.

Checks should be made payable to the Texas Dermatological Society, and mailed to TDS at 6705 West Highway 290, #607-223, Austin, TX 78735. TDS also accepts payment via MasterCard, Visa or American Express. No booth space will be reserved until payment is received by the TDS office. No refunds will be made after **March 24th** for the Spring Conference and **August 25th** for the Fall Conference.

**TDS Tax ID # 75-6036597**

For More Information  
Please Contact

**TDS Exhibit and Sponsorship Manager**

sylvia.hall@texasdermatology.org  
(737) 262-5898

Texas Dermatological Society  
6705 West Highway 290, #607-223  
www.texasdermatology.org



# ANNUAL SPRING MEETING

April 24-25, 2026



# ANNUAL FALL CONFERENCE

September 25-26, 2026

## APPLICATION FOR EXHIBIT SPACE FOR 2026 SPRING AND FALL MEETINGS

Exhibiting Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

*Personnel who should receive exhibit confirmation materials; please note that all materials will be sent via email ONLY.*

Primary Contact Email (required) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Description of Product/Service \_\_\_\_\_

List firms you do NOT wish to be in close proximity to (list companies, not products):

\_\_\_\_\_

### SPRING

#### Exhibitor Level (please check one)

- ☐ Platinum Exhibitor .....\$12,000
- ☐ Gold Exhibitor .....\$8,500
- ☐ Silver Exhibitor .....\$5,500
- ☐ Exhibitor .....\$4,000

#### Additional Sponsorship Opportunities:

- ☐ Product Theater (Friday Breakfast)..... \$25,000  
One complimentary booth in a prime location.
- ☐ Product Theater (Friday Dinner)..... \$25,000  
One complimentary booth in a prime location.
- ☐ Product Theater (Saturday Cocktail Reception)..... \$25,000  
One complimentary booth in a prime location.
- ☐ Wifi Sponsor .....\$3,500
- ☐ Self-Serve Badge Station .....\$3,500
- ☐ Welcome Reception .....\$3,000
- ☐ Lanyards .....\$3,000
- ☐ Tote Bags.....\$3,000
- ☐ Ring Light Photo Station at Welcome Reception...\$2,500
- ☐ Coffee Break.....\$2,000
- ☐ Resident Round Table Symposium Sponsor.....\$2,000
- ☐ On-Site Program Sponsor.....\$2,000
- ☐ Pens .....\$1,500
- ☐ Notepads .....\$1,500
- ☐ Hand Sanitizing Station.....\$1,500
- ☐ Resident Supporter.....\$1,000

TOTAL SPRING MEETING

\$

### FALL

#### Exhibitor Level (please check one)

- ☐ Platinum Exhibitor .....\$12,000
- ☐ Gold Exhibitor .....\$8,500
- ☐ Silver Exhibitor .....\$5,500
- ☐ Exhibitor .....\$4,000

#### Additional Sponsorship Opportunities:

- ☐ Product Theater (Friday Breakfast)..... \$25,000  
One complimentary booth in a prime location.
- ☐ Product Theater (Friday Dinner)..... \$25,000  
One complimentary booth in a prime location.
- ☐ Product Theater (Saturday Cocktail Reception)..... \$25,000  
One complimentary booth in a prime location.
- ☐ Wifi Sponsor .....\$3,500
- ☐ Self-Serve Badge Station .....\$3,500
- ☐ Lanyards .....\$3,000
- ☐ Tote Bags.....\$3,000
- ☐ Bar Crawl .....\$3,000
- ☐ Ring Light Photo Station at Welcome Reception..\$2,500
- ☐ Coffee Break.....\$2,000
- ☐ Resident Round Table Symposium Sponsor.....\$2,000
- ☐ On-Site Program Sponsor.....\$2,000
- ☐ Pens .....\$1,500
- ☐ Notepads .....\$1,500
- ☐ Hand Sanitizing Station.....\$1,500
- ☐ Resident Supporter.....\$1,000

TOTAL FALL MEETING

\$

Total for Both Meetings \$

#### PAYMENT OPTIONS

☐ Check enclosed in the amount of \$ \_\_\_\_\_ (payable to Texas Dermatological Society)

To pay by credit card, register online at [www.texasdermatology.org](http://www.texasdermatology.org)

(Please complete both pages of this application.)



## TEXAS DERMATOLOGICAL SOCIETY

**PAYMENT DEADLINE:**

In exchange for payment in full for the exhibit space contracted by the Exhibitor, TDS will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by **March 25, 2025 for the Spring Meeting** and **August 26, 2026 for Fall Meeting**. It is not necessary to send payment with this application form, but payment must be received by stated dates. Exhibitors whose applications have been submitted and accepted by **February 6, 2026 for Spring Meeting** and **July 1, 2026 for Fall Meeting** will be listed in the initial physician registration brochure.

**CANCELLATION DEADLINE:**

A full refund will be made to the Exhibitor only if written notice is received by:  
**March 24, 2026 for the Spring Meeting** and **August 25, 2026 for Fall Meeting**.

If, after the contract is entered into, the TDS fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TDS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, the TDS shall bear no further liability or responsibility under such agreement.

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify Texas dermatological society from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Texas Dermatological Society or third parties in the use of the exhibit space or activities in connection with the use of exhibit space.

**BOOTH ACTIVITIES AND CODE OF CONDUCT:**

The exhibitor is permitted to demonstrate the firm's equipment, make informational presentations regarding the product line or service, and distribute product information and related product marketing activities from the exhibit booth. CME activities are not permitted in the Technical Exhibit Hall. Physicians may be badged as exhibitors and staff the booth, provided they are either full time employees or paid consultants of the exhibiting company. Exhibitors are only permitted to conduct promotional presentations within the technical exhibit booths. Exhibitors (including Physicians) are required to disclose their relationship with the company/product, to the audience. Only such activities which, at the discretion of the TDS, are in keeping with the professional deportment of the technical exhibits program will be permitted.

**Under no circumstances may exhibitor marketing activities take place outside the exhibit booth, whether in or around the Hotel, or the hotel properties during TDS program hours.**

**Activities that interfere with normal traffic flow, infringe on other exhibits, or interfere with any meeting activities as determined by the TDS, are prohibited.**

**Audience members may disengage from interacting with exhibitors at any time without ramification.**

**ACCEPTANCE OF APPLICATION:**

Acceptance of this application as an agreement between the Exhibitor and the Texas Dermatological Society will occur only when an official confirmation packet has been sent by TDS. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

**EXHIBITOR REGULATIONS AGREEMENT:**

The undersigned acknowledges and agrees to the Exhibitor Regulations as published by the Texas Dermatological Society (available at [www.texasdermatology.org](http://www.texasdermatology.org) or upon request) which are considered to be part of this agreement between the Exhibitor and the Texas Dermatological Society.

**WARRANTY OF AUTHORITY:**

The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Signature \_\_\_\_\_ Company: \_\_\_\_\_



**Please return this application with payment to:**

**Texas Dermatological Society**

6705 West Highway 290, #607-223

Austin, TX 78735

Attention: TDS Exhibit and Sponsorship Manager

*(Please complete both pages of this application.)*