



# 2024

## TEXAS DERMATOLOGICAL SOCIETY EXHIBITOR PROSPECTUS

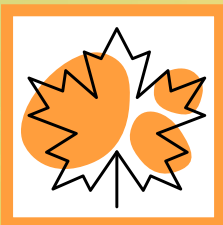
ANNUAL FALL MEETING  
September 27-28, 2024



**Hyatt Lost Pines Resort & Spa  
Bastrop, TX**



*Hosted by: BSW Temple*



# ANNUAL FALL MEETING

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# 2024

## HOTEL INFORMATION

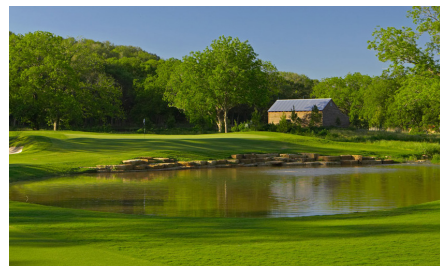
### Hyatt Lost Pines Resort & Spa

575 Hyatt Lost Pines Drive, Lost Pines, TX 78612

Phone: (512) 308-1234

TDS Room Rate: \$254/night plus taxes

TDS has a special room rate of \$254/night, room rate does not include taxes. Be sure to mention you are with Texas Dermatological Society. Make your reservation by **Thursday, September 5, 2024** to receive this rate. The room block does fill up, please book early! If the block is full or if you'd like to stay somewhere else, there are several other hotels near Austin Bergstrom International Airport, or within the city of Bastrop.



## IMPORTANT DATES

July 5, 2024	Submit application in order to be listed in initial physician brochure
September 5, 2024	Hotel reservation deadline
August 30, 2024	Deadline to cancel without penalty
August 30, 2024	Payment due in full

## EXHIBITOR HALL HOURS (tentative)

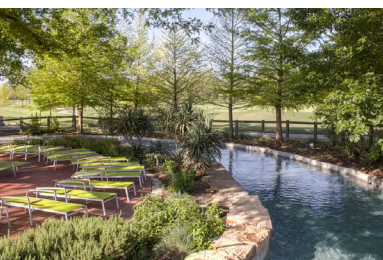
### Friday, September 27

8 a.m. - 11 a.m.	Exhibitor Set-Up
11 a.m. - 5:30 p.m.	Exhibit Hall Open
11 a.m. - 1 p.m.	Lunch in the Exhibit Hall
2:30 - 3:00 p.m.	Afternoon Break in Exhibit Hall
5:30 - 7 p.m.	TDS Member Bar Crawl at Lost Pines (sponsorship opportunities to host individual bars are available!)

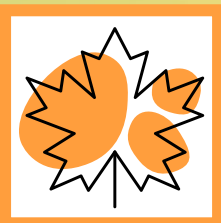
**All exhibitors welcome.**

### Saturday, September 28

7:00 a.m. - 3:30 p.m.	Exhibit Hall Open
7:00 - 8:00 a.m.	Breakfast with Members
9:30 - 10:00 a.m.	Morning Break in the Exhibit Hall
3:00 - 3:30 p.m.	Afternoon Break in the Exhibit Hall
3:30 - 4:30 p.m.	Exhibitor Move-Out







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## EXPECTED ATTENDANCE

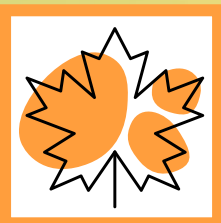
TDS anticipates approximately 425 Dermatologists and 50 exhibiting companies.

## EXHIBIT HALL TRAFFIC

To encourage traffic to all displays, TDS will host a prize drawing for the physician attendees who visit each exhibiting company. Additionally, Friday's lunch and all breakfasts and refreshment breaks on Friday and Saturday will be held in the exhibit hall.

Following are the levels of exhibits. Exhibitors will be recognized on signage, name badge ribbons, brochures, on-site handouts, welcome slides in the general session, the TDS website.

EXHIBITOR LEVELS	Exhibitor \$3,500	Silver \$5,500	Gold \$8,500	Platinum \$12,000
Exhibit Booth, includes (1) one table-top, two chairs and complimentary registration for two (2)	✓	✓	✓	✓
Registration listing post meeting	✓	✓	✓	✓
Recognition in all on-site materials	✓	✓	✓	✓
Registration list – before, during and after meeting		✓	✓	✓
Special signage for booth tops		✓	✓	✓
Special Recognition in the TDS Newsletter		✓	✓	✓
Prime booth placement in exhibit hall			✓	✓
Special recognition on the TDS website			✓	✓
Company logo and link to company on the TDS website for six (6) months			✓	✓
Personal selection of booth location in the hall				✓
Logo floor mat in front of booth				✓
1 social media post, written by company, prior to the meeting				✓
Special recognition on the TDS website				✓



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES:

### **WIFI SPONSOR - \$4000**

Your company will be recognized as the sole WIFI sponsor. Sponsoring company can provide the dedicated Password for the WIFI access code, all members will have to use this Password for access.

### **SELF-SERVE BADGE STATION - \$3500**

Your company will sponsor the new TDS badge station. Sponsor logo can be placed on the badge station as well as on the backs of each printed badge for attendees to wear at the conference.

### **MEMBER BAR CRAWL - \$3000/BAR**

*(Only FIVE Available!)*

Company will sponsor an individual bar on the member bar crawl Friday evening out at the beautiful Lost Pines resort. Each bar will have a signature drink that the sponsor can contribute thoughts on. Each bar will also have a small appetizer available for members. Sponsors can supply their own décor, napkins, cups, straws, bar materials for these stops! Additionally, your company's logo will be prominently featured on the back of the exclusive TDS member t-shirt.

### **LANYARDS - \$3000**

Company will supply TDS with their own branded lanyards to be distributed at registration.

### **TOTE BAGS - \$3000**

Company will supply TDS with their own branded tote bags to be distributed at registration.

### **RING LIGHT PHOTO STATION AT BAR CRAWL - \$2500**

Company will sponsor the ring light photo booth at the reception in the spring, or the bar crawl in the fall. The sponsoring company will be responsible for manning the booth (TDS will supply the ring light and backdrop!) and can take pictures/videos/chat with members during the event!

### **PENS - \$2000**

Company will supply TDS with their own branded pens to be distributed at registration.

### **NOTEPADS - \$2000**

Company will supply TDS with their own branded notepads to be distributed at registration.

### **COFFEE BREAK - \$2000**

Company will receive a logo sign for sponsoring one of the coffee breaks at the TDS meeting. Sponsoring companies are welcome to stand at the break tables and chat with members during their sponsored break!

### **RESIDENT ROUND TABLE SYMPOSIUM SPONSOR - \$2000**

Support the resident round table luncheon at the spring and/or fall meeting! This sponsor will have a sign outside of the room, recognition in the on-site handout and is welcome to place handouts in the lunch room where this session will take place. (Sponsor is not able to sit in the session.)

### **ON-SITE PROGRAM SPONSOR - \$2000**

This sponsor will receive a 1/2 page colored ad in the on-site program that all attendees receive at the conference event. Sponsor will also receive recognition in brochure and any handouts where sponsors are recognized.

### **HAND SANITIZING STATION - \$1500**

This sponsorship will be recognized in the meeting brochure, on-site handouts and with a sign at the event.

### **MEMBER BAR CRAWL T-SHIRT SPONSOR - \$1500**

Sponsor will have their logo printed on the back of the TDS member t-shirt that is supplied to all members who participate in the bar crawl.

### **RESIDENT SUPPORTER - \$1000**

All supporters of the "resident supporter" fund will receive a ribbon as well as recognition in our brochure (by print date), on-site brochure, website and on-site sign.

**Exhibit space fills up quickly for both  
TDS meetings so be sure to book your  
space today before it's gone!**

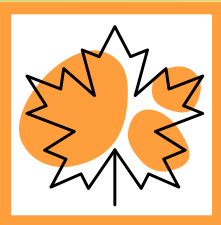
## For More Information Please Contact

### **TDS Exhibit and Sponsorship Manager**

exhibits@texasdermatology.org  
(737) 262-5898

Texas Dermatological Society  
6705 West Highway 290, #607-223  
Austin, TX 78735

[www.texasdermatology.org](http://www.texasdermatology.org)



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## EXHIBITOR/SPONSOR SYMPOSIUM OR PRODUCT THEATER!





### 1. FRIDAY EVENING DINNER - \$25,000

*(after 7PM)*

-  Sponsoring group will be able to host a dinner event for attendees from 7PM – 8PM, following the TDS bar crawl.
-  Group will pay the TDS \$25,000 to host this event.
-  All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
-  TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
-  Product theater dinner/symposium will have a capacity of up to 50 attendees.

### 2. SATURDAY EVENING COCKTAIL RECEPTION - \$20,000

*(after 5PM when CME meeting concludes)*

-  Sponsoring group will be able to host a dinner event for attendees from 5PM – 6PM, following the conclusion of the TDS CME Conference.
-  Group will pay the TDS \$20,000 to host this event.
-  All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
-  TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
-  Product theater dinner/symposium will have a capacity of up to 50 attendees.



# TEXAS DERMATOLOGICAL SOCIETY

## Exhibitor Rules and Regulations

### QUALIFICATIONS OF AN EXHIBITOR

TDS Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TDS show. Exhibitors shall be limited to those whose products or services are related to dermatology, medical, professional or practice interests. The TDS reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TDS show, or if the TDS show is full upon receipt of the application.

### ASSIGNMENT OF EXHIBIT SPACE

Exhibitor may consider his/her space as reserved in the TDS show upon written acceptance of the application. Placement in the hall will not be assigned until full payment has been received. Exhibitors will be assigned the next available space closest to the exhibit hall entrance upon payment in full.

Payment must be received by March 22nd for the spring meeting and August 30th for the fall meeting. TDS reserves the right to cancel the Exhibitor's contract.

### EXHIBIT BOOTH DETAILS

- Each Exhibitor will be provided with a 6' by 30" draped table, two chairs, and a small trash can. Exhibitors must conform to this equivalent floor space.
- Electricity, telephone service, decorating services, and internet connections are not provided by the TDS. The ballroom is carpeted. An electrical order form from the hotel will be emailed to the primary contact.
- Security guard services are not provided by the TDS. All items brought into the facility are done so at the Exhibitor's own risk. The exhibitor is solely responsible for the security and safeguarding of their exhibit and its contents at all times.
- Social Functions: Exhibitors agree to not hold any private events earlier than 7 p.m. on the Friday of either meeting, as this would conflict with the TDS welcome reception. Exhibitors are welcome to host private social events on Friday evening after 7 p.m.
- Shipping information will be included in your exhibitor confirmation packet.

### NO SUITCASING ALLOWED

NO SUITCASING will be allowed at the TDS meeting. Please note that while all meeting attendees are invited to the expo, any attendee who is observed to be soliciting business in the aisles or other public spaces in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Additional penalties may be applied. Show Management recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club or any other public space of assembly. For the purposes of this policy, suitcasing may occur at venues other than the exhibition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.

### PAYMENT INFORMATION

**PAYMENT MUST BE RECEIVED BY  
August 30th**

**TDS reserves the right to release booth space to companies on the wait list if payment deadlines aren't met.**

**CHECKS SHOULD BE MADE PAYABLE TO:  
Texas Dermatological Society**

**MAIL TO:**

Texas Dermatological Society  
6705 West Highway 290, #607-223  
Austin, TX 78735.

TDS also accepts payment via MasterCard, Visa or American Express. No booth space will be reserved until payment is received by the TDS office.

**NO REFUNDS WILL BE MADE AFTER  
August 30th**

**TDS Tax ID # 75-6036597**

### For More Information Please Contact

**TDS Exhibit and Sponsorship Manager**  
exhibits@texasdermatology.org  
(737) 262-5898

Texas Dermatological Society  
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# Application for Exhibit Space for the 2024 Fall Meeting

Exhibiting Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

*Personnel who should receive exhibit confirmation materials; please note that all materials will be sent via email ONLY.*

Primary Contact Email (required) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Description of Product/Service \_\_\_\_\_

List firms you do NOT wish to be in close proximity to (list companies, not products):  
\_\_\_\_\_**EXHIBITOR LEVEL** (please check one)

- ☐ Platinum Exhibitor .....\$12,000  
☐ Gold Exhibitor .....\$8,500  
☐ Silver Exhibitor .....\$5,500  
☐ Exhibitor .....\$3,500

**ADDITIONAL SPONSORSHIP OPPORTUNITIES:**

- |  |   |
|--|---|
| <input type="checkbox"/> Product Theater (Friday Dinner) .....\$25,000                 | <input type="checkbox"/> Pens .....\$2,000                                      |
| <input type="checkbox"/> Product Theater<br>(Saturday Cocktail Reception).....\$20,000 | <input type="checkbox"/> Notepads.....\$2,000                                   |
| <input type="checkbox"/> Wifi Sponsor .....\$4,000                                     | <input type="checkbox"/> Coffee Break.....\$2,000                               |
| <input type="checkbox"/> Self-Serve Badge Station .....\$3,500                         | <input type="checkbox"/> Resident Round Table<br>Symposium Sponsor .....\$2,000 |
| <input type="checkbox"/> Member Bar Crawl (Bar).....\$3,000                            | <input type="checkbox"/> On-Site Program Sponsor.....\$2,000                    |
| <input type="checkbox"/> Lanyards .....\$3,000   | <input type="checkbox"/> Member Bar Crawl T-Shirt Sponsor .....\$1,500          |
| <input type="checkbox"/> Tote Bags.....\$3000  | <input type="checkbox"/> Hand Sanitizing Station .....\$1,500                   |
| <input type="checkbox"/> Ring Light Photo Station at Bar Crawl ..\$2,500               | <input type="checkbox"/> Resident Supporter .....\$1,000                        |

**TOTAL FOR EXHIBITOR LEVEL AND ADDITIONAL SPONSORSHIPS** \$ **PAYMENT OPTIONS**☐ Check enclosed in the amount of \$  (payable to Texas Dermatological Society)To pay by credit card, register online at [www.texasdermatology.org](http://www.texasdermatology.org)





# Application for Exhibit Space for the 2024 Fall Meeting

## PAYMENT DEADLINE:

In exchange for payment in full for the exhibit space contracted by the Exhibitor, TDS will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by **August 30, 2024**. It is not necessary to send payment with this application form, but payment must be received by stated dates. Exhibitors whose applications have been submitted and accepted by **July 5, 2024** will be listed in the initial physician registration brochure.

## CANCELLATION DEADLINE:

A full refund will be made to the Exhibitor only if written notice is received by **August 30, 2024**.

If, after the contract is entered into, the TDS fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TDS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, the TDS shall bear no further liability or responsibility under such agreement.

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify Texas dermatological society from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Texas Dermatological Society or third parties in the use of the exhibit space or activities in connection with the use of exhibit space.

## BOOTH ACTIVITIES AND CODE OF CONDUCT:

The exhibitor is permitted to demonstrate the firm's equipment, make informational presentations regarding the product line or service, and distribute product information and related product marketing activities from the exhibit booth. CME activities are not permitted in the Technical Exhibit Hall. Physicians may be badged as exhibitors and staff the booth, provided they are either full time employees or paid consultants of the exhibiting company. Exhibitors are only permitted to conduct promotional presentations within the technical exhibit booths. Exhibitors (including Physicians) are required to disclose their relationship with the company/product, to the audience. Only such activities which, at the discretion of the TDS, are in keeping with the professional deportment of the technical exhibits program will be permitted.

**Under no circumstances may exhibitor marketing activities take place outside the exhibit booth, whether in or around the Hotel, or the hotel properties during TDS program hours.**

**Activities that interfere with normal traffic flow, infringe on other exhibits, or interfere with any meeting activities as determined by the TDS, are prohibited.**

**Audience members may disengage from interacting with exhibitors at any time without ramification.**

## ACCEPTANCE OF APPLICATION:

Acceptance of this application as an agreement between the Exhibitor and the Texas Dermatological Society will occur only when an official confirmation packet has been sent by TDS. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

## EXHIBITOR REGULATIONS AGREEMENT:

The undersigned acknowledges and agrees to the Exhibitor Regulations as published by the Texas Dermatological Society (available at [www.texasdermatology.org](http://www.texasdermatology.org) or upon request) which are considered to be part of this agreement between the Exhibitor and the Texas Dermatological Society.

## WARRANTY OF AUTHORITY:

The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Signature \_\_\_\_\_ Company: \_\_\_\_\_



**Please return this application with payment to:**

**Texas Dermatological Society**

6705 West Highway 290, #607-223

Austin, TX 78735

Attention: TDS Exhibit and Sponsorship Manager